

UK Underwriting commission RoccaCreative

UK Underwriting Limited, a B2B insurance products provider, has commissioned RoccaCreative to review their Brand Communications.

The work includes an Employee Satisfaction Survey and analysis followed by recommendations to the Senior Team. Forming part of a transformation programme, RoccaCreative's role is to design and roll out a communications strategy for the Group, which has more than doubled in size over the past two years.

Managing Director Marc Rocca commented, "UKU recognise the need to keep a tight reign on their infrastructure as the business grows. Their continuing investment in their people will ensure a smooth, continued expansion."

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